



**OPERATION
LIFESAVER®**

Look, Listen & Live

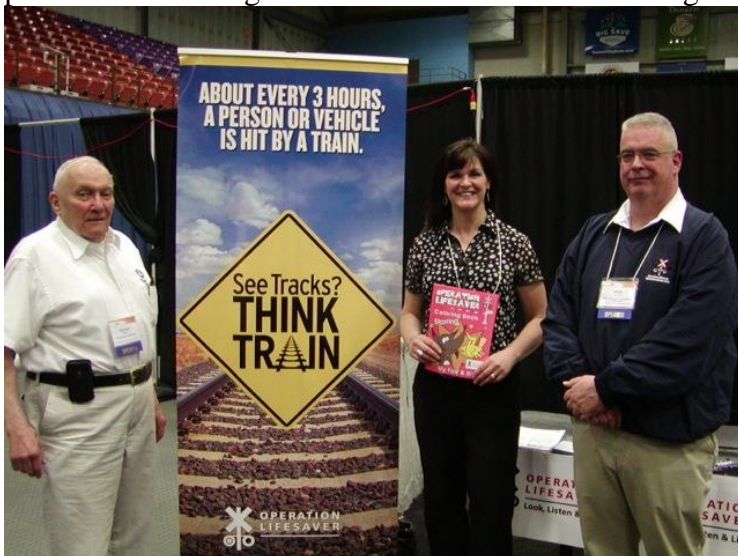
Maine Quarterly Newsletter

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National, Maine Operation Lifesaver Launch New Rail Safety Campaign

Operation Lifesaver, Inc. and the Association of American Railroads have teamed up to develop a new promotion of rail safety. Maine Operation Lifesaver will continue doing its part to deliver the “See Tracks? Think Train” message with banners, key chains, hats, t-shirts, radio and TV public service announcements, and more. As part of the effort, Maine O/L has been granted more than \$3,500 to jumpstart the campaign locally during a number of events in June and July. An Operation Lifesaver “microsite” has also been established to promote the message: www.SeeTracksThinkTrain.org.



The new “See Tracks? Think Train” campaign was introduced recently as part of the Maine O/L display at the Maine Emergency Management Agency conference in Augusta. Here, participants in a Rail Safety for Emergency Responders presentation are (from left) RSER instructor Dick Towle, New Brunswick and Maine Railway safety director Lorrie Johnston, and Robb Francis of Canada Operation Lifesaver.

Jeff Pitcher Elected to MEDTSEA Board

The Maine Driver and Traffic Safety Education Association, the premier organization of driver education school owners and instructors in the state, this year requested that a Maine O/L volunteer join MEDTSEA’s board of directors. Jeff Pitcher stepped forward and



Jeff Pitcher (right) is welcomed to the MEDTSEA board of directors by association President Carl Joy.

was elected to the board at the May annual meeting. Jeff regularly delivers rail crossing safety presentations to driver ed students.

“Family Fun” Doesn’t Include Walking on Tracks



The Maine Sunday Telegram recently featured a story on family fun which included a picture of two girls walking the railroad tracks. Maine Operation Lifesaver took issue with this “fun” and shot off a letter to the editor which appeared shortly thereafter.

National Train Day Celebrated at Three Maine Sites

Maine Operation Lifesaver again this year organized National Train Day in Bangor, Brunswick, and Portland. Operating model trains were a hit at each location and Maine Operation Lifesaver hosted displays there, too. Also exhibiting at the events were tourist rail lines and Amtrak's Downeaster along with railroad clubs and rail advocacy groups.



...And you thought National Train Day was just for kids. Here are some of the hundreds who turned out in Brunswick for the Maine O/L-sponsored event.

Briefly...

-Maine Operation Lifesaver's Facebook page earlier this year passed the 100 "likes" mark, most recently at 121 likes. One particular posting has been viewed by 170 individuals.

-Congratulations to Northern New England Passenger Rail Authority Executive Director Patricia Quinn as recipient of the Governor's Award for Tourism Excellence. Patricia is also a Maine O/L volunteer and NNEPRA partners with Maine O/L on various projects.

-Atlantic City, New Jersey will be the site of the Operation Lifesaver Region 1 conference. The event will be held in the fall of 2015.

Where we've been (through May 10, 2014)

Auburn Driving Academy (3X)
Wells Police/York County EMA
Vacationland Driving School, Falmouth
3-Railers train show, Augusta

(continued in next column →)

Sappi Mill Hosts Maine Operation Lifesaver Meeting



Maine O/L's April meeting coincided with trophies just brought back to the Sappi paper mill after Skip Pratt's Emergency Response Team took first place in the Maine Hazmat Team Challenge at the Maine Emergency Management Agency conference. Pictured with the trophies are (standing from left) Dick Clark, Paul Lodge, Jeff Pitcher, and Skip. Below (from left) are Gordon Riordon, Fred Hirsch, and Jay Calnan.

Where we've been (continued)

Brewer Community School safety fair
Kennebec Valley Community College, Fairfield
Community Driving School, Skowhegan
Houlton Elementary
Maine Emergency Management Agency conference
Maine DOT Take Your Child to Work, Augusta
Topsham train show
Whitefield Lions train show, Augusta;
Greater York County Driving Academy, N. Berwick
Flannigan's Driving School, Sanford
Maine Rail Group conference, Owl's Head
Touch-A-Train, Rockland.
Penobscot Job Corps, Bangor
Academy Driving School, S. Berwick
Coastal Community Driving School, Kittery
Aroostook County Action Program
Sappi mill, Hinckley
Can Do Driving School, Brunswick
NTI, Bangor (2X)
RSER course, Scarborough Fire Dept.
Merrymeeting Adult Ed, Brunswick, Topsham
Bert's Driving School, Pittsfield (2X), Newport
Bair's Driving School, Bangor (5X), Hermon (2X), Bar Harbor (2X)
Proper Turn Driving School, Westbrook (4X)

